



## Grandi Langhe 2019 opens the season of wine previews

*Surrounded by Langhe snowy hills, the fourth edition of Piedmont's preview tasting, organized by the Consorzio di Tutela Barolo Barbaresco Alba Langhe Dogliani and the Consorzio del Roero, took place on January 28 and 29 in Alba*

**Grandi Langhe** doubles its figures. With around 2000 entrances registered – sommeliers, buyers, restaurants owners and press - the last edition of Grandi Langhe – the preview tasting dedicated to the new vintages of **Barolo** (2015), **Barbaresco** (2016), **Roero** (2016) and to **Langhe Doc** wines – marked a real success for the city, the producers and for attendees, kicking off the period of wine preview tastings.

*“We are really happy about this Grandi Langhe – said **Matteo Ascheri, President of Consorzio di Tutela Barolo Barbaresco Alba Langhe e Dogliani** – There have been many new things introduced this year, first of all the decision to move up the event to January: a lucky move! We wanted this fourth edition to be the very first preview tasting of the year. Despite the risks associated with winter weather, we met the needs and agendas of wine professionals – which were the main target of the event.*

*“Figures say that the new format of Grandi Langhe led to great results, but we are already thinking ahead: especially about the upcoming events of 2019 – a year declared by the Regione Piemonte “The year of Dolcetto” – and of course the next edition of Grandi Langhe”*

206 wineries took part to the exhibition at the Palazzo Mostre e Congressi ‘G. Morra’, around 2000 entrances of wine professional registered, 21 young sommeliers from 10 different countries and 6 seminars, appreciated also by an



international audience: these are the figures that made Grandi Langhe an unforgettable event.

*“This edition of Grandi Langhe has been a success and the strong attendance confirmed that we are on the right track – said **Andrea Ferrero, Director of Consorzio di Tutela Barolo Barbaresco Alba Langhe e Dogliani** – We worked together with **Consorzio Turistico Langhe Monferrato Roero** to offer participants a brand-new and high-quality edition with the aim of improving even more and establishing Grandi Langhe as a not-to-be-missed event for the Italian, as well as international, world of wine.*

Info: [www.grandilanghe.com](http://www.grandilanghe.com)

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