



From to 2nd to 4th April, the third edition of the appointment with the wine excellence of the Langhe region

## GRANDI LANGHE DOCG: INTERNATIONAL STAGE OF PIEDMONTESE WINES

*A journey around the villages of the Unesco heritage site to taste the wines of a territory that stands out thanks to its excellences.*

Dates that the world of wine professionals cannot avoid noting down are coming. From 2nd to 4th April 2017 Grandi Langhe DOCG comes back with its third edition. The biennial event is organized by Consorzio di Tutela Barolo Barbaresco Alba Langhe e Dogliani, in collaboration with Consorzio Roero and Albeisa, and is open exclusively to Italian and international professionals.

**Three days of tasting** taking place in the different municipalities of origin, to allow learning about the wines directly from the producers and make new business agreements. «*The added value of this event – explains the President of Consorzio di Tutela Barolo Barbaresco Alba Langhe e Dogliani, **Orlando Pecchenino** – is that it allows wine professionals to taste our excellences right in their original place, enjoying not only the quality of the product, but also our remarkable value, today recognized World Heritage Site, thanks to wine-related aspects.*».

More than 200 wineries involved, up to a total of over 500 labels to taste. The tasting tables will be located in well-known locations: from castles to evocative halls of city palaces, the whole territory will show off to frame this big - one-of-a-kind - event. «*The figures of 2015 edition are clear – says the President of Associazione Albeisa, **Alberto Cordero di Montezemolo** - over one thousand passes in three days, twenty-two countries from all around the world represented and 246 producers with over 400 labels to taste. Every year the figures as well as the participation increases, that's why also for this edition we expect great results*». Thanks to the collaboration among Consorzio di Tutela Barolo Barbaresco Langhe e Dogliani, Consorzio di Tutela del Roero and the association **Albeisa**, the program of **Grandi Langhe 2017** has now become more rich: there will be **Nebbiolo Prima**, the side event open only to journalists during which the





new Roero, Barolo and Barbaresco wines will be presented through blind tastings for national and international press.

Protagonists of this event not to be missed are the extraordinary DOCG wines of the Langhe: Barolo, Barbaresco, Diano d'Alba, Dogliani and Roero.

«Viticulture has been for centuries the real soul of these hills– says the president of Consorzio di Tutela del Roero, **Francesco Monchiero** - *The recognition as World Heritage Site to the Langhe, Roero e Monferrato region refers not only to a wine-producing territory, but, above all, to the work of men and women that have always invested to produce unique wines and support the landscape and environmental heritage where they live* ».

For three days, the participants will have the chance to taste excellent and top-quality wines surrounded by a wine-producing region whose universal value, like the wines it produces, is well-known all over the world.

Ufficio stampa Sopexa Italia – [ufficiostampa@sopexa.com](mailto:ufficiostampa@sopexa.com) – 02 8637444

